

Case study - Award for mobile access product

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ACCESS CONTROL

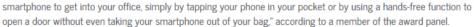
Award for mobile access product

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After gaining an Innovation Trophy at the Expoprotection fair with its Architect range of modular readers, STid has won the "Think Outside the Box" award with its new mobile access control product, STid Mobile ID.

A panel of seven industry representatives – including journalists and users – selected STid Mobile ID from a field of entrants. STid says that it's reinventing access control to make it more intuitive and easier to use, by replacing ID cards with a mobile phone. Maé Tholoniat, STid Product Manager, says: "You may have a technically faultless solution, but if it is not understood or accepted by users, it will never be rolled out widely."

STid adds that it is developing new identification methods and using RFID/NFC/Bluetooth Smart technologies. "You can now use your





Vincent Dupart, STid CEO, says: "In our mobile, connected society, data protection has become a priority. STid is leveraging the benefits of smartphones to improve and simplify user experience. This latest award is recognition of our ability to look ahead to future needs and confirms the growing interest in our mobile access control solution."

